

About Zonbu

Zonbu was created in 2006 to provide an environmentally responsible computing platform that would be both radically simpler and affordable.

Zonbu offers an environmentally-friendly, affordable, and hassle-free personal computer and software suite that take advantage of advances in open source software, self-healing architectures, and Web services. These advances enable one of the most dramatic changes in personal computing in decades.

There is no doubt that personal computers have made extraordinary contributions to the lives of consumers in the areas of productivity, entertainment and access to knowledge. However, this increased usefulness has come at a price:

- Much like the gas guzzlers of the '70s, the traditional PCs' pursuit of performance at all cost is having a negative environmental impact. In many states, PCs are the fastest growing consumers of electricity and their manufacturing process generates increasing amounts of toxic waste and non-recyclables.
- Consumers, more than half of whom live in households with multiple computers, are exasperated by the intractable complexities of IT administration in their own homes.
- While hardware costs have steadily declined, the cost of software -- including version upgrades -- is at an all time high.

Zonbu's architecture is optimized from the ground up to provide a compelling user experience on much leaner hardware than that of a traditional PC. As a result, Zonbu's environmental footprint is about one-tenth of that of a traditional PC, which yields carbon dioxide emission reductions equivalent to 120 gallons of petroleum gas per year.

Zonbu's self-healing and data-safe architecture creates a virtually unbreakable environment that does away with most of the chores commonly associated with managing PCs: no software install, -or re-install-, no system configuration, no data backup, no system corruption, no hard disk fragmentation, no anti-virus or anti-spyware hassles, and no data migration when switching to a new unit.

In the summer of 2007 Zonbu will offer a silent, miniaturized personal computer preloaded with 20 best-of-breed software applications from the open source community that in combination with a data protection, application update, and system management service delivers on these innovations. Pricing for the Zonbu box starts at \$99, depending on the service plan, with service plans starting at \$12.95 a month.

Zonbu was founded by CEO Grégoire Gentil and Chairman Alain Rossmann, both experienced entrepreneurs with track records of success. Zonbu is Grégoire Gentil's fourth start-up in twelve years. His most recent success was Twingo, which was acquired by Cisco Systems in 2004. In addition to his entrepreneurial background, he has broad technical expertise in designing and developing complex software solutions.

With more than twenty years of experience, Chairman and co-founder Alain Rossmann is a well-known technology industry veteran and entrepreneur. He has held many positions in consumer electronics companies, including Apple from 1983 to 1986, during the Mac launch. He was the

Vice President of Operations of C-Cube Microsystems, the first company to deliver real time digital video for consumer applications. He later pioneered handheld devices as the CEO of EO Corporation, which was eventually sold to AT&T. He was also the founder of Openwave where he became widely recognized as the father of the wireless Internet for his pioneering work on the convergence of Internet and mobile phone services.

INDUSTRY MILESTONES LEADING TO ZONBU

Zonbu is the latest milestone in the evolution of the home computer. Some of the events of the last thirty years that culminated in the development of Zonbu include:

1977: The Apple II, the Commodore PET and the Tandy TRS-80 computers are released -- all three are recognized as forerunners of the personal computer as we know it today.

1981: The IBM PC and MS-DOS both debut.

1984: Apple launches the Mac and its signature graphical user interface.

1989: Richard Stallman launches the GNU project, the forerunner of the open source movement.

1990: Microsoft introduces Windows 3.0, the first widely successful version of Windows.

1991: Linus Torvalds starts working on the development of Linux.

1992: The Michelangelo virus garners widespread international attention after first being discovered in 1991.

1993: The introduction of the Mosaic web browser, and the subsequent Netscape Navigator, lay the foundation for the Web to become a mass-market phenomenon.

1998: Netscape announces the release of Navigator's source code and coins the term "Open Source".

1999: Home PC market penetration in the U.S. hits 50 percent.

2005: Web 2.0 applications gain traction, heralding the beginning of an Internet renaissance.

2005: Broadband penetration exceeds 60 percent in U.S. households.

2006: Mozilla announces that Firefox, its Open Source browser, has attracted more than 70 million users.

2007: Zonbu launches the first affordable, easy-to-use, hassle-free and environmentally-responsible computer that leverages open source software applications, self-healing computing architectures, and web services.