

After several months of intense beta testing by consumers worldwide, the Zonbu Mini desktop computer, the first environmentally-responsible, hassle-free -- and, at \$99 and a low monthly subscription fee -- the most affordable full-featured computer, will start shipping the first official version of its award-winning product and service tomorrow, November 15. Customers with beta versions of the Zonbu will receive automatic software updates when they log on tomorrow, making their current systems as up-to-date as the newest boxes.

As you may recall, Zonbu is committed to radically simplifying the computing experience for consumers while reducing the environmental impact of computing. The result: The most user-friendly and hassle-free alternative to the PC. These are just some of the reasons Popular Mechanics gave Zonbu a 2007 Breakthrough Product Award and named it one of the 10 "Most Brilliant Products" of 2007. (We think it also makes a great, holiday gift, too.)

Zonbu is:

Affordable: Just \$99 upfront and a low subscription fee billed monthly buys you the Zonbu Mini, 20 best-of-breed open source applications, free software upgrades, unlimited tech support online, generous storage, and freedom from all of the hassles associated with computer maintenance. In addition, you need not spend another dime on anti-virus packages or firewalls and could actually save up to \$10/month on your electric bill.

Hassle and Worry-Free: Zonbu frees you from worrying about (or buying software to protect yourself from) viruses, hackers, or data loss. You no longer have to be your own IT administrator. Zonbu takes care of security, backs up and synchs your data online, and replaces your hardware for free should problems arise. (Your new hardware will be automatically reconfigured to your previous personal settings). You also are able to access your data and applications from any Internet-connected device.

Environmentally Friendly: There is no "greener" PC on the market today. Thanks to its miniaturized, fan-less design, Zonbu uses 1/20th of the power of traditional PCs. Zonbu meets the Electronic Product Environmental Assessment Tool's (EPEAT) stringent environmental standards, which were designed by the IEEE, and include reduction in the use of hazardous materials like cadmium and mercury (based on the EU's strict RoHS standards), the clear labeling of recyclable parts, free recycling/take back programs and responsible packaging. In fact, Zonbu was the first EPEAT "Gold"-level desktop aimed at consumers. See <http://www.epeat.net/Criteria.aspx> for more details on EPEAT and how to sort "green" hype from fact. The Zonbu is also more affordable than less environmentally-friendly options. (Can you imagine the impact on the environment if the Prius was less expensive than the Camry?)

Please do not hesitate to contact me if you have any questions or comments about Zonbu, or if you are interested in speaking to Zonbu CEO Gregoire Gentil. My contact details are below. Photos of the Zonbu Mini are available at <http://www.zonbu.com/company/press.htm>. (Just click on the zip file in the "Materials" section.)